



2025–2027 Strategic Plan



Introduction

It is a great pleasure for me, as President of The Nutrition Society, to introduce the Society's Strategic Plan for the period 2025–2027. This plan will act as the principal guide for the Society's Trustee Board in their leadership role in continuing to develop, enhance and strengthen the Society.

The Nutrition Society, founded in 1941, is a charity and a company limited by guarantee. The Society, with 2,800 members in the United Kingdom, Ireland and in 80 countries, is one of the largest learned Societies of its kind in the world.

As a charity the Society must have aims that fall within the descriptions of charitable purposes set out in the Charities Act 2006. The charitable purposes in the Act, for which the Society meets in pursuit of its objects, are:

- The advancement of health
- The advancement of science
- The advancement of animal welfare

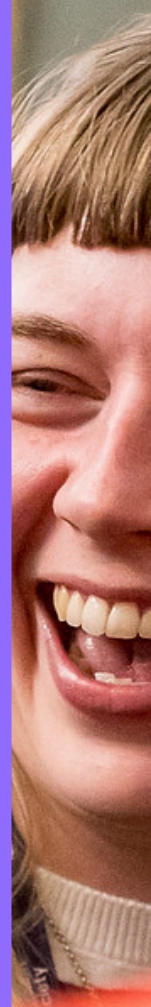
The Society's principal activities are the dissemination of nutritional science through publishing internationally renowned scientific journals; publishing nutrition science textbooks; holding of scientific meetings; the provision of membership services; external engagement with stakeholders; and supporting Continuing Professional Development. The Nutrition Society is committed to be a leader and role model in promoting and upholding the highest ethical standards in, and in relation to, nutrition science.

The Society derives most of its charitable income from scientific publishing, with its journals and textbooks widely recognised as major contributors to the understanding of nutrition around the world.

Following a period of extensive consultation involving the Trustees, members of Council, members of the Society, and a range of external organisations, this Strategic Plan sets the course for the Nutrition Society over the next three years. The Strategic Plan takes into consideration the evolving scientific, political, social and cultural trends in the UK, Ireland and internationally. The Plan seeks, where appropriate, to continue to build on the achievements and successes of the strategic plans from 2016 – 2025. But, it also recognises the need to respond to faster developing trends in nutrition science and emerging technology. For this reason the Trustees are adopting a 3 year Plan, rather than a traditional 5 year Plan, enabling the Society to be more agile in its approaches. Overall, the Plan will provide the structure upon which the impact of the Society's activities will be evaluated by the Trustees.

I congratulate The Nutrition Society on the achievements made in the last nine years and look forward to an exciting new phase in the development of the Society, with its accompanying further successes, as it brings the new 2025–2027 Strategic Plan into being.

Professor Mary Ward
President, The Nutrition Society
May 2025





Mission

To advance evidence-based nutrition science and its application to sustainable human and animal health.





2025–2027 Strategic Plan

The Trustees of the Society wish to present a clear and compelling Strategic Plan that shows an understanding of the global, interconnected, environment the Society is now operating within.

In creating the Strategic Plan to achieve the Mission, Trustees are determined to ensure the strategies within the Plan are clear, and easily understood. Trustees have looked within the Society to establish what it does very well, and what it could do better. They studied what is happening outside the Society to look at where the opportunities to use its strengths are, and to develop its strengths to take advantage of them.

Four individual strategies have been created, which collectively form the Strategic Plan.

Strategic Plan

2025-2027

01

Expand our reach and influence

Establish The Nutrition Society as a leading global authority in evidence-based nutrition science, fostering trust and credibility with both professional and public audiences as a primary credible source.

02

Promote global scientific collaboration

Create partnerships that encourage interdisciplinary research and innovation.

03

Informing policy

Facilitate and enable engagement with policy makers across the UK and Ireland, and internationally (where relevant) to shape and promote evidence-based nutrition related policies that improve public health outcomes.

04

Build and engage a sustainable global membership community

Build, engage and strengthen a global membership through attracting new members, retaining current members, and heighten engagement with both.

Tactics and evaluation

The four strategies will guide the work of the Trustees, Council, staff, committees, partners to then develop the tactics needed to deliver the individual strategies. The Trustees' role remains both to monitor the delivery of the tactics against the strategies, in addition to developing their own thoughts on potential tactics.

Trustees will use a new approach to the monitoring of their strategic planning process, which will see the introduction of measuring 'influence' and 'impact' – these will be developed from the various tactics being used to deliver the strategy, and will be designed to help bring clarity and focus to planned activities.

Measuring the Society's influence is critical for understanding its effectiveness, guiding strategic decision-making, and ensuring sustainable impact. Measuring influence requires assessing the Society's impact, reach, engagement, effectiveness, and sustainability.

