

STRATEGIC PLAN 2016 – 2021

*Building the global community
for nutritional science*



INTRODUCTION

Following a period of extensive consultation during 2014 and 2015 with the Trustees, members of Council, members of the Society, and a range of external organisations, this Strategic Plan sets the course for the Nutrition Society over the next five years. The Plan seeks, where appropriate, to build on the achievements of the past two Strategic Plans covering the period 2007 – 2013.

The Plan will provide the structure upon which annual targets are set for the next five years, and how the strategic performance of the Society will be evaluated by the Trustees.

BACKGROUND

The Nutrition Society, founded in 1941, is a charity and a company limited by guarantee. The Society, with over 2,000 members primarily represented in the United Kingdom and Ireland, is one of the largest Societies of its kind in the world, and manages £2 million of assets in investments and property.

The Society's principal activity is the dissemination of nutritional science through publishing internationally renowned scientific journals; holding of scientific conferences; publishing textbooks on the science of nutrition; and providing education and training services.

The Society derives most of its income from scientific publishing, with its journals and textbooks widely recognised as major contributors to the understanding of nutrition around the world.

VISION

To be a leader in the development and dissemination of nutrition science and its promotion to the global community.

MISSION

To advance the scientific study of nutrition and its application to the maintenance of human and animal health.



FIVE STRATEGIC PRIORITIES

Following a period of consultation with the Trustees, members of Council, members of the Society, and a range of external organisations, the Nutrition Society is committed over the next five years to delivering on five strategic priorities:

1

Continually seek ways to enhance the Society's promotion of high quality nutritional science.

2

Support the interests and careers of the Society's membership.

3

Strengthen the Society's links with, and support to, other Societies, organisations and individuals in Europe, and beyond.

4

Work with those who are engaged in nutritional science in universities, industry, the public sector, and the non-profit sector to better understand, identify, and seek to meet, their needs and aspirations.

5










Continue to enhance the Society's governance model.

KEY OBJECTIVES

1

Continually seek ways to enhance the Society's promotion of high quality nutritional science.

The Society enables synergistic cooperation and communication amongst those with an interest in the science of nutrition via its scientific conferences, and disseminates nutritional science through its internationally renowned journals, highly acclaimed textbooks and Training and Education workshops.

-  Provide the UK and international nutritional science community with the best platforms for the communication, discussion, debate and dissemination of their work.
-  Continue to publish high quality internationally renowned scientific journals and to both protect and further enhance their reputation.
-  Develop further the quality of our scientific conferences to meet the needs of the nutritional science community.
-  Enhance financial support for participation in scientific conferences.
-  Investigate the development of more regional activities and new networking opportunities.
-  Continue to publish influential textbooks.
-  Expand the Training and Education workshop portfolio, continuing to develop a high quality specialist offering, whilst exploring new mediums of delivery.
-  Develop new opportunities to recognise excellence in nutritional science.
-  Develop our ability to present strong evidence to Government and policy makers on the importance of nutritional science.

2

Support the interests and careers of the Society's membership.

The Society's members are represented in all key areas of nutritional science. Professional development, career support and guidance, are growing in importance. The Society will play a central role in supporting the community of nutritional scientists at all career stages.

- 🌱 Encourage and support opportunities for career development in nutritional science.
- 🌱 The Society will develop and enhance its communication capability through investment in a new membership management system and an improved website.
- 🌱 Improve communications to ensure that the Society both identifies the needs of its membership and balances the Society's activities to meet those needs.
- 🌱 Develop a membership model, which places the Society at the centre of the nutritional science community.
- 🌱 Particular emphasis will be placed on enhancing the Society's links with early career researchers, those engaged in clinical and animal nutrition, dietitians, and industry.
- 🌱 Research whether new levels and categories of membership may better reflect career-long, life-long experiences and needs.



3

Strengthen the Society's links with, and support to, other Societies, organisations and individuals in Europe and beyond.

The Society will continue to foster a vibrant and strong nutritional science community.




-  Continue to develop the international reputation and connections of the Society, leading to the further global impact of all its activities.
-  Where requested, assist others who are building their own scientific strengths.
-  Host a successful 2019 Federation of European Nutrition Societies (FENS) conference.
-  Continue to support the development of the eNutrition Academy.
-  Contribute to the growth of, and encourage the continued participation of the Society's members in international nutritional bodies, such as International Union of Nutrition Societies (IUNS).



4

Work with those who are engaged in nutritional science in universities, industry, the public and private sectors and the non-profit sector better to understand, to identify, and seek to meet, their needs and aspirations.

The Society will grow its network by going beyond its existing membership, exploring ways to cooperate and communicate with those involved in the application of evidence-based nutritional science.

-  Grow its network of those involved in evidence-based nutritional science by going beyond the existing membership and identifying those engaged in the application of nutritional science.
-  Identify the professional development, career and employment needs of those engaged in the application of nutritional science, and ascertain if the Society can meet their needs and aspirations.
-  Strengthen the partnership with and assist the work of the Association for Nutrition (AfN) in protecting the title of nutritionist.

5

Continue to enhance and strengthen the Society's governance model.

Good governance is concerned with the process of making and implementing decisions in a transparent and accountable manner. As a membership organisation the Society is committed to continuously to seek ways of improving its governance model.

-  Continually seek ways to achieve a more streamlined governance and leadership model.
-  Continue to develop communication mediums to ensure transparency in decision making.
-  Review and update the Articles of Association and Rules of the Society.
-  Continue to develop opportunities for the membership of the Society to participate in the governance of the Society.

The Nutrition Society

10 Cambridge Court
210 Shepherds Bush Road
London W6 7NJ
UK

W: www.nutrition society.org
E: office@nutrition society.org
T: +44 (0)207 602 0228

Registered in Cardiff No. 1274585
VAT No. 974 8078 69
Registered Charity No. 272071