

Role description for The Nutrition Society's Student Section Communications (Social Media) Representative

The purpose of this role description is to outline the purpose of the Student Section and to give an insight into the Communications (Social Media) representative role.

Purpose

The Student Section was originally set up over 8 years ago and was relaunched in 2015 after an extended period of inactivity. The aim of the section is to further develop links with the student members of the Nutrition Society (NS), and for the Chair/Co-chairs to represent student member interests on the NS Advisory Council.

NS members are at the heart of the Society's vision (to be a leader in the development and dissemination of nutrition science and its promotion to the global community). The section will seek to engage with non-members with a view to them becoming members, promoting member benefits and with the student membership to support member interests and careers in order to enhance the value of membership and to fulfil the needs and expectations of being part of one of the largest Societies of its kind in the world.

The Section's primary objectives are to:

- Help develop and run the Nutrition Futures Conference. The aim is for Nutrition Futures to be the leading conference on careers for students and graduates in Nutrition Science.
- Help develop and facilitate a network of student members via the Student Ambassadors and University nutrition societies, and to liaise with them to recruit new members and enhance the student member offering.
- Represent and promote students' needs and wants on the Nutrition Society Council
- To provide representation on the Nutrition Society Advisory Council via the Chair of the Student Section, promoting the needs of students.
- Provide content for the student section pages of the website.

The Communication (Social Media) Representative role

As with all the other Student Section roles, this one will evolve, but primarily you will:

- Write and source content for the Section website page and social media feeds in line with the Society's social media policy.
- Help plan and coordinate the marketing and communications of all student events and conferences. This will involve liaising with the Communication (Newsletter) Representative on the Section, NS communications staff, the events co-ordinator and the membership manager as and when appropriate.
- Work with the Student section Chair to create and implement a social media communications plan for the year.
- Produce engaging and effective communications to support the Section in achieving its strategic aims.
- Provide content and support the Communications (Newsletter) rep in producing the student 'newsletter'
- Help provide content for the student section page of the website. This may include liaising with Society staff about upcoming events, deadlines for grants and awards etc.

Skills

You will need to :

- Be a student on a Nutrition related course
- Possess excellent communication skills in written and spoken English.
- Be fastidious with excellent attention to detail.
- Possess good people and interpersonal skills, to be able to interact with your peers and others.
- **Have a strong interest in communications and media**
- **Excellent familiarity with Social Media channels and an understanding of the pros and cons of each.**
- Be a good team player

Authority

The Communications (Social Media) representative will have no authority to spend money unless previously agreed with the Student Section Chair and/or Membership Manager. No contracts may be entered until written consent has been given by appropriate staff members of the Nutrition Society.

Time Commitment

The Nutrition Society is grateful for your time and hopes that the skills and experience in carrying out this role will be of value and benefit in your future career. It is anticipated you will need to commit 4-6 hours a month to the role and this may vary at certain times of the year, for example immediately preceding the Nutrition Futures conference. The Student Section will also hold meetings regularly, but most of these will be online or via telephone, only occasionally will they be held in person.

Benefits to you

This is a voluntary role, so although there is no remuneration or stipend, there are significant benefits to be gained from being part of the student section. You will be able to increase and improve your transferable skills and enhance proficiency and knowledge. In turn this will provide content for your CV and give you an edge, which may help make you stand out among other candidates.

N.B. You will be reimbursed for any travel required as per the Nutrition Society Travel Policy.