

Vacancy: Social Media Editors for The Nutrition Society Publications Twitter account, @NS_Publications

The Nutrition Society are looking for a Social Media Editor to support activities on the Publications Twitter account which promotes activities across the [publication portfolio](#), a set of journals and textbooks which disseminate nutritional science. This is an exciting opportunity to work closely with the current Social Media Editor, the Honorary Publications Officer, journal Editorial Boards and the Society, to advance the reputation of the publications and disseminate nutritional science via social media. The Social Media Editor will receive a £500pa honorarium.

Person specification

- The role will be shared between two people, ideally a nutrition scientist with experience of using social media platforms.
- Each person must have a demonstrable broad interest in, and engagement with, the latest nutritional science research.
- Applications are welcomed from post-graduate students, post-doctoral researchers, or more senior researchers.
- Each person must have a demonstrable understanding of, and engagement with, social media – e.g. personal Twitter account and/or blog.
- Ideally, each person will have experience in creation of visual content – e.g. through the use of software such as Canva
- Applicants should be members of the Society.

Job description

Between the two Social Media Editors, they must:

- Maintain the publications Twitter account, by tweeting a minimum of twice weekly to publicise blog posts, newly published articles, or relevant activities of the Editorial Board members. This will also involve retweeting relevant accounts or discussions and responding to followers.
- Work closely with Nutrition Society and Cambridge University Press staff to ensure that tone of voice and content is aligned with strategic objectives and KPIs.
- Where possible and appropriate, commission podcast and video content.
- Act as ambassadors for the publications.
- Attend the biannual Publications Meeting and the annual Business Meeting and Strategy Meeting.

The purpose of these activities is to:

- Develop a persona/identity for the publications on social media.
- Increase awareness of the Nutrition Society's publications.
- Drive website traffic, article usage and journal submissions.
- Enrich the content published in the journals and textbooks, making it a key information hub for developments in nutritional science.

Please contact office@nutrition society.org to apply, or to ask for more information. Applicants must include a short CV with proof of social media engagement (e.g. Twitter handle, link to blog).