



**The
Nutrition
Society**

Nutrition Futures 2024

12-13 September 2024

NCVO, King's Cross, London

Accelerating your research impact

Invest in the next generation of nutrition professionals by supporting our event!

The Nutrition Society

The Nutrition Society, formed in 1941, is a diverse community with the independence and courage to challenge, question and progress forward the field of Nutrition. Our mission is to 'advance the scientific study of Nutrition and its application to the maintenance of human and animal health'.

Through a progressive approach that champions collaboration and breaking down research silos, we welcome members from around the world, regardless of their level of expertise. They however must have a genuine interest in pushing forward the field of nutrition for the benefit of people, animals while balancing the health of our planet too.

The Nutrition Society Student Members

We are committed to supporting our student members at every stage of their studies and throughout their careers. Our student-focused activities empower them to further develop their research, scientific writing, presentation and professional skills, which are all integral to the discipline of nutrition. We offer students financial assistance to attend national and international conferences, to publish their research in open access journals and to attend our events and training. Together as a community, we enable our student members to accelerate the development of evidence-based nutritional science for an informed and healthier society.

What is Nutrition Futures?

Nutrition Futures is an annual two-day event which blends careers advice and science. Unique to this event, is the opportunity for junior researchers to showcase their research and hone their presenting skills in front of an empathetic peer group.

Over the two days, the programme will inspire, educate and instil confidence into 100+ students and graduates, giving them ideas on how to make themselves job ready and highlighting the vast career opportunities.



Why support Nutrition Futures?

This is an opportunity to put your brand in front of the future of nutrition science. Growing brand awareness amongst students can lead to long term brand loyalty, especially when associated with trusted organisations such as The Nutrition Society. You will have time to network with attendees during the refreshment breaks and maybe even find your next intern or employee!

Our support packages

We have different packages for you to choose from:

- 1

Lunchtime workshop
£900
- 2

Exhibition space
£750
- 3

Lunch break
From £450
- 4

Refreshment break
£375
- 5

Student bursaries
£55 per bursary
- 6

Student Social Event
Price on request





NUMBER OF FOLLOWERS*

LinkedIn	69,589
X (Twitter)	27,185
Facebook	12,611
Instagram	8,862
X (Twitter) - Student Section	4,055

**as of 19/03/2024*

Event follow up:

We always acknowledge our supporters in post-event communications. You will also receive a post-event report including delegate numbers and engagement rates.

Contact details:

Organiser: The Nutrition Society Student Section
Contact name: Eva-Leanne Thomas
Email: studentsection@nutrition society.org

The Nutrition Society runs multiple events each year, attracting a wide range of nutrition professionals and students from different industries, experiences, countries and motivations to attend the conference. If you are interested in supporting Nutrition Futures and other conferences, we would be happy to discuss flexibility with pricing and marketing and other promotional options.

For other events, please contact:

Name: Anne Sidnell
Email: supporters@nutrition society.org
Phone: +44(0)207 605 6550

HOST A LUNCHTIME WORKSHOP/TALK

Host a 45-minute workshop/symposium (your workshop/talk proposal will need to be approved by the Society). Your session will be on day one which is usually the busiest day.

- Dedicated social media post across all platforms promoting the session and your support.
- In addition, at least two acknowledgements of your support across our social media platforms to over 122,000 followers - one prior to and one after the event.
- Pre-event delegate email to highlight your session and increase attendance.
- Use of branded banner displayed during the session.
- Organisation profile (300 words max) and logo in the programme booklet.
- For £250 extra you can exhibit at the event (table size 120cm x 75cm), 2 chairs and space for a banner).

COST £900



EXHIBIT

- Exhibit at the event (table size 120cm x 75cm), 2 chairs and space for a banner within the curtilage of your table space.
- Organisation profile (300 words max) and logo in the programme booklet.
- At least two acknowledgements of your support across our social media platforms to over 122,000 followers - one prior to and one after the event.
- Lunch and refreshments included for two attendees.

COST £750

SUPPORT A LUNCH BREAK

A) £1500 - FULL COST OF LUNCH

- Use of branded table runner, banners, branded serviettes, or other branded crockery at the lunch, supplied by your company.
- Branded break slides with the mention of your company's full support of the lunch provided.
- Small, branded foam board displayed on the lunch table, with the mention of your company's full support of the lunch break. Foam board supplied by your company.
- Organisation profile (300 words max) and logo in the programme booklet.
- At least two acknowledgements of your support across our social media platforms to over 122,000 followers - one prior to and one after the event
- The ability to insert marketing materials into Nutrition Society branded delegate bags.
- A representative can also attend the lunch to network with the students.

B) £650 TOWARDS LUNCH COST

- Small, branded foam board displayed on the lunch table, with the mention of your company's partial support of the lunch break. Foam board supplied by your company.
- Branded break slides with the mention of your company's partial support of the lunch provided.
- Organisation profile (300 words max) and logo in the programme booklet.
- At least two acknowledgements of your support across our social media platforms to over 122,000 followers - one prior to and one after the event.

C) £450 TOWARDS LUNCH COST

- Small, branded foam board displayed on the lunch table, with the mention of your company's partial support of the lunch break. Foam board supplied by your company.
- Organisation logo in the programme booklet.
- At least two acknowledgements of your support across our social media platforms to over 122,000 followers - one prior to and one after the event.



SUPPORT A REFRESHMENT BREAK

- Small, branded foam board displayed on the refreshment table, with the mention of your company's support of the refreshment break. Foam board supplied by your company.
- Organisation profile (300 words max) and logo in the programme booklet.
- At least two acknowledgements of your support across our social media platforms to over 122,000 followers - one prior to and one after the event.

COST £375

PROVIDE STUDENT BURSARIES

Support a minimum of five students to attend.

- We offer a bespoke application form and the option for you to administer the process of the bursaries.
- Bursary could be named after your company (subject to approval).
- Promotion of the bursaries in our monthly e-newsletter to our 2500+ members.
- At least two acknowledgements of your support across our social media platforms to over 122,000 followers - one prior to and one after the event.

10+ bursaries also includes:

- Organisation profile (300 words max) and logo in the programme booklet and promotion via social media.
- Dedicated social media post acknowledging your support.
- Branded acknowledgements slide during the event.

COST £55 PER BURSARY

SUPPORT THE STUDENT SOCIAL

The student organisers will host a social event for all delegates. It is usually held in a bar or restaurant and will brings the group together to network and build their connections.

- Possibility of banners, foam boards, and other branded materials depending on the venue.
- Organisation profile (300 words max) and logo in the programme booklet.
- At least two acknowledgements of your support across our social media platforms to over 122,000 followers - one prior to and one after the event.

COST - PRICE ON REQUEST

The Nutrition Society

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