



Trustee for External Engagement Policy and Strategy Job Description

The Nutrition Society, formed in 1941, is a diverse community with the independence and courage to challenge, question and progress forward the field of nutrition. We provide access to the latest thinking on the role nutrition plays in human and animal health. Giving you guidance on how to apply it to your own research and help you connect with other scientists. Together as a community, we accelerate the development of excellent evidence-based nutritional science, for an informed and healthier society.

Role Summary

This role is a volunteer position as a Trustee, with a specific focus on External Engagement Policy and Strategy. This role is pivotal in shaping how The Nutrition Society interacts with external stakeholders, including partners and supporters (both UK and global), government and policy makers, the media, and the general public.

As a Trustee of the Nutrition Society and a Director of the company the Trustee for External Engagement Policy and Strategy will attend the three meetings of the Trustee Board held each year (traditionally held in January, April, and October). The Trustee for External Engagement Policy and Strategy will also attend the three meetings of the Society's Advisory Council, which are held the day before the three Trustee Board meetings. At the Advisory Council meeting the Trustee for External Engagement Policy and Strategy will deliver a report concerning their activities, and also deliver a supplementary report to the Trustee meetings if required.

The Trustee for External Engagement Policy and Strategy will also attend the Society's Annual Charity Meeting and Annual General Meeting.

The Trustee for External Engagement Policy and Strategy as a Trustee is an ex-officio member on all the Society's committees.

Key Responsibilities:

- Working with the CEO develop and oversee the implementation of an effective External Engagement Strategy that aligns with our goals and values.
- Ensure that our engagement tactics are innovative, impactful, sustainable and ethical.
- Monitor and analyse the effectiveness of external engagement activities and make recommendations to the Trustees and CEO for improvement.
- Provide strategic oversight of the communications and marketing team's output in seeking to enhance our public image and visibility through various channels.
- Help foster strong relationships with key external stakeholders, including partners and supporters (both UK and global), government and policy makers, the media, and the general public.
- Provide guidance on public relations matters and occasionally act as a spokesperson for us when required.
- Work closely with other trustees and the CEO to integrate external engagement with overall strategic planning.

Qualifications:

- Proven experience in public relations, scientific communications, marketing, or a related field.
- Strong understanding of the charity and bio-science sector and experience in stakeholder engagement.
- Excellent communication, leadership, and networking skills.
- Ability to think strategically and creatively.
- Commitment to The Nutrition Society's mission and values.
- Willingness to devote the necessary time and effort to trustee duties.
- Understanding of the legal duties, responsibilities, and liabilities of trusteeship.